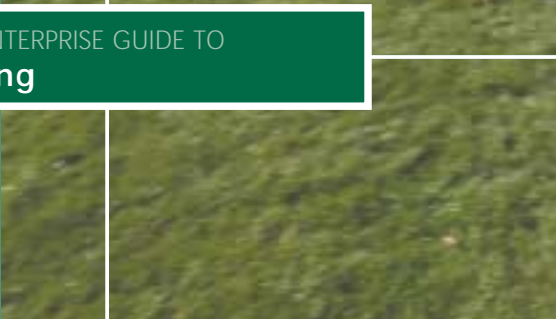




SOCIAL ENTERPRISE GUIDE TO
Recycling



Social Enterprise London is the regional agency tasked with the job of promoting social enterprise in London and increasing the scale of the social economy. Our work is divided into three broad areas: improving understanding of social enterprise, improving business support and ensuring access to finance.

• Our Vision

SEL aims to be the centre of excellence and knowledge for social enterprise in London, developing a significant, vibrant business sector that contributes to the wealth, empowerment and well being of the capital.

• Our Mission

To promote, support and develop sustainable social enterprise solutions through:

- Leadership
- Lobbying
- Definition and recognition
- Innovation
- Facilitating practical support
- Branding
- Mainstreaming
- Access to finance

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The 'Social Enterprise Guide To' Series is a series of booklets that have been designed by SEL to provide practical help in developing social enterprises in a variety of sectors including Childcare, Housing, Health and Social Care for the Elderly, and the Environmental Recycling sector.

The Recycling Guide is aimed at social entrepreneurs, community groups and organisations, voluntary sector organisations, and public sector organisations. Indeed, they are for anyone who is considering starting up, undergoing a process of transition, or in the early phase of developing a social enterprise in this sector.

This Guide provides practical case studies of social enterprises operating in the Recycling sector, as well as a sector analysis, an exploration of the market opportunities, and business planning tips.

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